RealNetworks Revives The German Calling Experience with LISTEN
Innovative smartphone app replaces the usual ringback tone sound with music and status messages that can be personalized for every caller

Seattle, Nov. 12, 2014 – RealNetworks, Inc. (NASDAQ:RNWK) today announced that LISTEN, an innovative new ringback tone app, which includes music and productivity features, is now available in Germany in partnership with Vodafone. Not only does LISTEN make the old phone call more fun – it also transforms a simple call into an interactive and individual experience.

With LISTEN, smartphone users can replace the ringback tone with individually selected music or suitable voice messages – easy, flexible and fast and as often as they want. Users can easily assign specific songs to each caller. In addition, LISTEN allows users to replace the ringback tone with a status message, telling people why you cannot answer the phone, e.g. while driving or in a business meeting.

LISTEN users can see at any time which songs or status messages have been assigned to which caller. In order to make the caller experience even more interactive, it is possible to send a text message to your contacts, informing them which song you chose for them or even letting callers choose a song from the LISTEN catalog which contains thousands of songs that range from major label hits to popular movie soundtracks.

“Whether you want to share your favorite music or greet callers with informative messages – LISTEN is an equally fun and useful app for smartphone users. It’s the first app which allows them to create a personalized caller experience for their friends and family through music and messages while they wait for their call to be picked up,” says Tania Twele, Service Account Marketing Director at RealNetworks.

“There are twelve billion mobile calls per day, and we intend to make every one of those moments fun, special and entertaining,” says Max Pellegrini, President of Products & Marketing at RealNetworks. “LISTEN is reinventing ringback tones in the era of smartphones. Already available in the UK and the US, we are excited to deliver our service to the German market in partnership with Vodafone.”

Users can choose from a free basic service or two paid services for 2.49€ or 3.99€ per month. The paid versions offer more music content, personalization features and a wider range of individualization options to users. The app is available on Android in the Google Play Store as well as on iOS in the iTunes Store. For a limited time only, LISTEN will be offering a special launch plan that includes five additional songs at the regular price.

The features at a glance – With LISTEN you can:
• Easily assign specific songs for each contact to listen to instead of the usual ringback tone.
• Choose music from an extensive catalog of chart topping hits.
• Auto-set songs for holidays or special occasions like birthdays or anniversaries.
• Text your friends to inform them which song you picked for them.
• Let your friends choose which song they want to hear when they are calling you.
• Assign a specific voice status alert to tell callers why you are unable to answer your phone, such as while driving or if you’re in a meeting.

At the moment, the LISTEN service in Germany is only available to Vodafone customers. Other mobile service providers will follow early next year.

For more information, please go to http://www.listen.com.

About RealNetworks
RealNetworks creates innovative products and services that make it easy for people to connect with and enjoy digital media. RealNetworks invented the streaming media category and continues to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type and social network.

Find more information at www.realnetworks.com.

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Forward-Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties, including statements relating to the launch of LISTEN in Germany, and expectations regarding its availability and functionality, our estimation of the ringback tone market, and plans to expand our offerings. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements. Actual results may differ materially from the results predicted. Factors that could cause actual results to differ from the results predicted include technological factors, consumer acceptance, and competitive factors such as the emergence of new entrants in the market. More information about potential risk factors that could affect RealNetworks’ business is included in RealNetworks’ annual report on Form 10-K for the most recent year ended December 31, its quarterly reports on Form 10-Q and in other reports and documents filed by RealNetworks from time to time with the Securities and Exchange Commission. The company assumes no obligation to update any forward-looking statements or information, which are in effect as of their respective dates.
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